

Terms and Conditions – The Show Guide App

Last Updated: 13/05/2026

Welcome to The Show Guide App (“App”). These Terms and Conditions (“Terms”) govern your use of the App and related services provided by Graham Walton Publishing Ltd (“we”, “us”, “our”). By downloading, accessing, or using the App, you agree to be bound by these Terms.

If you do not agree to these Terms, please do not use the App.

1. About The Show Guide App

The Show Guide App provides digital and virtual event guides for agricultural shows, exhibitions, trade events, and related activities across the United Kingdom. The App may include:

- Event information
- Exhibitor listings
- Interactive maps
- Schedules and timetables
- News and updates
- Advertising and sponsorship content
- Push notifications
- Links to third-party websites and services

The App is intended for use by event visitors, exhibitors, organisers, sponsors, and other authorised users.

2. Eligibility

You must be at least 16 years old to use the App. By using the App, you confirm that:

- You are legally capable of entering into binding agreements; and
 - All information you provide is accurate and up to date.
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3. Acceptable Use

You agree to use the App only for lawful purposes and in accordance with these Terms.

You must not:

- Use the App in any way that breaches applicable UK laws or regulations;
- Attempt to gain unauthorised access to the App, servers, or systems;
- Upload or transmit harmful software, viruses, or malicious code;

- Copy, reproduce, scrape, or commercially exploit App content without permission;
- Interfere with the operation or security of the App;
- Use the App to distribute spam or offensive material.

We reserve the right to suspend or terminate access for users who breach these Terms.

4. Event Information Disclaimer

We aim to ensure all information within the App is accurate and up to date. However:

- Event schedules, exhibitor details, maps, and timings may change without notice;
- We do not guarantee the accuracy, completeness, or availability of content;
- Event organisers remain responsible for their own event information.

Users should verify important details directly with event organisers where necessary.

5. Intellectual Property

All content within the App, including but not limited to:

- Text
- Logos
- Branding
- Graphics
- Layouts
- Photographs
- Software
- Databases
- Show guide materials

is owned by or licensed to Graham Walton Publishing Ltd and protected by copyright, trademark, and intellectual property laws.

You may:

- View and use content for personal, non-commercial purposes only.

You may not:

- Reproduce or redistribute content;
- Modify or create derivative works;
- Use our branding without written permission.

6. User-Generated Content

Where the App allows users, exhibitors, or organisers to submit content, including profiles, listings, images, or announcements:

- You retain ownership of your content;
- You grant us a non-exclusive, royalty-free licence to display and distribute that content within the App and related promotional materials;
- You confirm that your content does not infringe third-party rights or contain unlawful material.

We reserve the right to remove content at our discretion.

7. Advertising and Sponsorship

The App may display advertisements, sponsored listings, or promotional material from third parties.

We are not responsible for:

- Third-party products or services;
- Claims made by advertisers;
- External websites linked from the App.

Users engage with third-party advertisers at their own risk.

8. Third-Party Links

The App may contain links to external websites or services operated by third parties.

We have no control over third-party websites and accept no responsibility for:

- Their content;
- Availability;
- Privacy practices;
- Products or services.

Accessing third-party websites is at your own risk.

9. App Availability

We do not guarantee that:

- The App will always be available;

- The App will be uninterrupted or error-free;
- Defects will always be corrected.

We may suspend, withdraw, or modify the App without notice for maintenance, updates, or operational reasons.

10. Limitation of Liability

To the fullest extent permitted by law, Graham Walton Publishing Ltd shall not be liable for:

- Indirect or consequential loss;
- Loss of profits, revenue, business, or data;
- Event cancellations or schedule changes;
- Technical issues or App downtime;
- Reliance on information within the App.

Nothing in these Terms excludes liability for:

- Death or personal injury caused by negligence;
- Fraud or fraudulent misrepresentation;
- Any liability that cannot legally be excluded under UK law.

11. Privacy and Data Protection

We process personal data in accordance with our Privacy Policy and applicable UK data protection laws, including the UK GDPR and Data Protection Act 2018.

Information about how we collect, use, and store personal data is available in our Privacy Policy.

12. Push Notifications

If enabled on your device, the App may send push notifications relating to:

- Event updates
- Announcements
- Schedule changes
- Promotional information

You can disable notifications through your device settings at any time.

13. Termination

We may suspend or terminate your access to the App immediately if:

- You breach these Terms;
- We reasonably believe your use may harm the App or other users;
- Required by law.

Termination does not affect any accrued rights or liabilities.

14. Changes to These Terms

We may update these Terms from time to time.

Updated versions will be posted within the App and will take effect immediately upon publication unless otherwise stated.

Continued use of the App after changes are posted constitutes acceptance of the revised Terms.

15. Governing Law

These Terms are governed by and interpreted in accordance with the laws of England and Wales.

Any disputes arising in connection with these Terms shall be subject to the exclusive jurisdiction of the courts of England and Wales.

16. Contact Information

If you have any questions regarding these Terms, please contact:

Graham Walton Publishing Ltd

Email: support@gwpublishing.co.uk

17. App Store Requirements

If you download the App through the Apple App Store or Google Play Store:

- You acknowledge that Apple and Google are not responsible for the App or its content;
 - Your use of the App must comply with applicable app store terms;
 - Apple and Google are third-party beneficiaries of these Terms where applicable.
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18. Entire Agreement

These Terms, together with our Privacy Policy, constitute the entire agreement between you and Graham Walton Publishing Ltd relating to use of the App.

19. Severability

If any provision of these Terms is found to be unlawful or unenforceable, the remaining provisions shall remain in full force and effect.

20. Contact and Complaints

If you wish to make a complaint regarding the App or its content, please contact us at:

support@gwpublishing.co.uk